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## **ArtsWave Collaborates with American Legacy Tours to Launch “Behind the Curtain: Inside Cincy’s Arts” Tour This Thanksgiving Weekend**

**CINCINNATI, OH** November 13, 2023 – This Thanksgiving weekend, in partnership from ArtsWave, a new tour from American Legacy Tour will roll out, showcasing one of the building blocks of the region: its vibrant arts scene.

Have you ever wondered how a city that's 30<sup>th</sup> in population can be ranked the 11<sup>th</sup> most arts vibrant city in the nation? How is it able to sustain a full-time symphony, a classical theater company boasting production of Shakespeare's complete works and the first professional children's theater in the nation? ArtsWave, the region's engine for the arts and the primary source for funding them, will tell you how this happens on its 12-stop walking tour.

This two-hour tour, presented by American Legacy Tours, will visit these iconic arts organizations, going inside four to five of them, depending on the day. Included on the tour will be information about: Know Theatre Cincinnati, Art Academy of Cincinnati, The Children's theatre of Cincinnati, Ensemble Theatre Cincinnati, Cincinnati Shakespeare Company, Friends of Music Hall, the Cincinnati Symphony Orchestra and Cincinnati Pops Orchestra, Cincinnati Opera, May Festival, Cincinnati Ballet, Cincinnati Arts Association, Memorial Hall, School for Creative and Performing Arts and ArtsWave.

Tours will vary in their composition of stops, depending on artistic production schedules, and may include stops on sets, stages, stage manager's perches, within art galleries, educational facilities and other places not typically seen by audiences.

Tours will be conducted every Saturday morning and can be booked through American Legacy Tours using [this link](#). Group tours for families, friends, teams and co-workers can be booked directly at ArtsWave by going to [artswave.org/artstour](http://artswave.org/artstour).

ArtsWave President & CEO Alecia Kintner looks forward to the beginning of this partnership, mentioning “ArtsWave is excited to be able to offer ‘behind the scenes’ experiences in some of Over-the-Rhine’s premier arts venues. This is one of Cincinnati’s original ‘arts districts’ – adding economic vibrancy to the neighborhood, providing exceptional entertainment, and anchoring arts education. It’s time the stories are

connected and shared." American Legacy Tours Chief Operating Officer Brad Hill adds, "We're so glad to do this – our arts are an integral part of our region's fabric – and now we're telling that part of the region's story."

Tours are \$39, a person, with a discounted rate of \$750 being offered for group tours. A portion of the ticket price and 100% of all tour donations support 150+ arts organizations, projects and artists through ArtsWave.

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### **About ArtsWave**

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it established the first united arts fund in the nation and, in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising, coordination of a sector-wide Blueprint for Collective Action, piloting of new technologies to maximize arts engagement and development of resources for the arts. Each year, ArtsWave raises millions of dollars from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. 2024's goal is to return to pre-pandemic fundraising levels by surpassing \$12.5 million. Donations can be made at [artswave.org/give](https://artswave.org/give).