Contact: Kathy DeBrosse
Vice President, Marketing & Engagement, ArtsWave
937.207.3079

CincyJams Grows in Numbers of Bands, Judges and Prizes

CINCINNATI (April 20, 2023) — ArtsWave, the region's engine for the arts, is pleased to announce 13 bands will participate in this year's CincyJams, Cincinnati's Corporate battle of the bands. Prizes and new judges have been added to the event as well.

The band line-up, which is up two bands from last year's competition, includes: altafiber, The Christ Hospital, Fifth Third Bank, GE Aerospace (two bands), Great American Insurance Group (two bands), Jake Sweeney Automotive, Kroger, Music Resource Center of the YMCA, P&G, Ron Chambers Group and TriHealth.

New to the competition this year is the "Judges' Pick" award. Vocalist Lauren Eylise has been added to the celebrity musician judging panel, which includes Patti Collins of the Bootsy Collins Foundation and family and Drew Lachey of 98 Degrees. The winner of the "Judges' Pick" will win a paid performance at "The Road to CMF," happening July 14, a week before the Cincinnati Music Festival Presented by P&G. Leading up to their performance, they will receive professional studio time, compliments of Cincinnati Music Accelerator.

 Beer for a Year, presented by Prize Sponsor Sonder Brewing, has been added to the "People's Choice" award, which will go to the band with the loudest in-house audience reaction. They will also receive "Chili for a Year," compliments of "People Choice Prize Sponsor," Gold Star Chili.

The "Fan Funded" award will go to the band that raises the most money for the annual ArtsWave Campaign. Band members winning that prize will receive pairs of tickets to the 2023 Cincinnati Music Festival presented by P&G, headlined in 2023 by Snoop Dogg and Al Green, compliments of the "Fan Funded Prize Sponsor," Cincinnati Music Festival presented by P&G.

CincyJams is ArtsWave's annual fundraising event, which will be held May 18 at 7 p.m. at Hard Rock Cafe (all band participants and attendees must be 21 or older). The free-admission event is designed to engage the community through bringing various companies together for an evening, while raising essential funds for the arts. The ArtsWave Campaign is 72% of its goal of $11.7 million, which will be announced on June 1. ArtsWave funding is the primary source for local arts organizations throughout the 16 counites that make up the Cincinnati region and the annual ArtsWave Campaign is the largest campaign of its kind in the nation. The six weeks leading up to the finale are crucial to meeting the goal, and ArtsWave is simultaneously reminding the public of its continued need for donations while thanking donors for the gifts made so far.

Radio One's R&B, Hip-Hop and "The People's Champ" DJ Don Juan Fasho will emcee the event.

CincyJams is supported by these sponsors: Hard Rock Casino, Cincinnati Music Festival presented by P&G, Gold Star Chili, Sonder Brewing, Cincinnati Music Accelerator, Cincinnati Enquirer and Radio One.

For more information on how to enter, go to artswave.org/cincyjams.

About ArtsWave

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Each year, ArtsWave raises $11+ million from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. Donations can be made at artswave.org/give.