



Contact: Kathy DeBrosse
Vice President, Marketing & Engagement
937.207.3079

**2023 ArtsWave Campaign meets goal and announces
P&G leadership for 2024 Campaign**

- **EMBARGOED UNTIL 6 P.M., JUNE 1, 2023** -

[Media Kit](#)

CINCINNATI (June 1, 2023) — ArtsWave announced that it has exceeded the goal set for its annual community campaign, raising 11,830,354 for the region's arts. At the same event, next year's 2024 Campaign co-chairs were also announced.

2023 Campaign co-chairs and leaders of RCF Group, Carl Satterwhite, President and Owner and Scott Robertson, Chairman/CEO, shared the news with arts organizations, donors and civic and business leaders at a celebration held Thursday evening at the Cincinnati Art Museum. During the event, business leaders comprising Satterwhite and Robertson's Campaign Cabinet (listed below) were recognized for their efforts in fundraising for the arts.

Robertson shared the news of the Campaign results, noting that "ArtsWave exceeded its goal of \$11,700,000 by \$130,354. The total raised is \$329,711 higher than the 2022 ArtsWave Campaign."

Satterwhite shared results of the "More Arts, More Kids" Challenge for Arts Education, revealing that \$597,917 has been raised to date from 23 gifts designated for this purpose. Beginning this fall, ArtsWave will launch the first of a five-year program to bring 50,000 field trips to local elementary school children, so that every child within Cincinnati Public Schools (CPS) can experience the arts. Satterwhite noted that "These field trips are in addition to the hundreds of thousands of classroom and other in-school arts experiences delivered through organizations funded by the annual campaign."

During the event, ArtsWave Board of Trustee and Partner-in-Chief at Taft's Cincinnati office James Zimmerman thanked the two campaign co-chairs while announcing that the 2024 ArtsWave Campaign will be co-chaired by P&G's Chairman, President and CEO Jon Moeller and his wife, Lisa Sauer, retired Senior Vice President Product Supply

and Life Trustee of ArtsWave. Zimmerman noted, “Carl and Scott have led the Campaign as the arts have worked hard to rebuild audiences, post-pandemic. As ArtsWave also works to regain pre-pandemic momentum and counts down to its 2027 centennial anniversary, Jon and Lisa’s leadership will be invaluable.”

Funds raised from the ArtsWave Campaign supports 150+ arts organizations and projects that result in thousands of experiences for the region’s residents and visitors; [here](#) are some of the projects supported by last year’s fundraising. The annual campaign enables ArtsWave to make grants for concerts, shows, plays, exhibits and festivals like BLINK that advance the sector’s shared strategy to build Cincinnati’s national reputation, deepen roots in the region, enliven neighborhoods, bridge cultural divides and fuel creativity and learning through the arts.

Each year, ArtsWave relies on both loyal and new supporters to reach the goal for supporting the arts. To date, more than 20,000 individual donors and more than 400 companies and foundations have participated in the 2023 Campaign.

As is the case every year, the total dollar amount announced includes contributions already received and reported, as well as projections for workplace campaigns that are ongoing. Due to the pandemic, there are more companies than usual that are running campaigns this summer. Alecia Kintner, President & CEO of ArtsWave added, “For those businesses and individuals who are still finishing their campaigns, please know that your gifts are essential. We need everyone’s support to create stronger arts for a stronger region.”

Community-based fundraising through ArtsWave has been the comprehensive way to fund the region’s arts since 1927. Donations can be made at artswave.org/give.

2023 ArtsWave Campaign Cabinet chaired by co-chairs, Carl Satterwhite and Scott Robertson of RCF Group	
Dorie Akers	Taft Stettinius & Hollister LLP
Katherine Anderson	Merrill Lynch
Maureen Bickley	Frost Brown Todd
Brian Brockhoff	Heartland Bank
David Bules	Calfee, Halter & Griswold LLP
John H. Bultema III	Columbus Life & Lafayette Life Insurance
Todd Castellini	The Port
Edward Doerflein	Plante & Moran, PLLC
Rance Duke*	Community Leader
Molly Flanagan Roberts	P&G
Ryan Grinstead	PNC Bank
Mikhaela Groh	The Port
Alex Krulcik	Thunderdome Restaurant Group
Josh Lorentz	Dinsmore
Stephanie McCall	Dewey's Pizza
Amy McFarland	Key Bank

Elizabeth Mangan	Miller-Valentine Group
Joe Muraca*	EY
Christopher Owens	Taylor Oswald
Gregg Pancero II	GPMG, Inc.
Kristy Phillips	Cincinnati Business Committee/Cincinnati Regional Business Committee
Joe Ropp	altafiber
Kara Sanders	Messer Construction Co.
Joanne Scott	SHP
Darius Scott	Fifth Third Bank
Joel Stone*	Fifth Third Bank
Craig Sumerel	AAA Club Alliance, Inc.
Sonya Walton	Messer Construction Co.
Robert Wamsley	Hard Rock Casino Cincinnati

*ArtsWave Board Members

###

About ArtsWave

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Each year, ArtsWave raises \$11+ million from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. Donations can be made at artswave.org/give.