



What is ArtsWave CincySings?

ArtsWave CincySings began in 2014, bringing businesses together to showcase the arts in our region, foster and improve employee engagement, and spread awareness for the annual ArtsWave campaign.

Moving into the competition's 7th year, ArtsWave CincySings has become ArtsWave's marquee event, drawing thousands of audience members and dozens of companies together to celebrate the power of the arts.

Companies that run ArtsWave campaigns are encouraged to participate in ArtsWave CincySings first by having their own internal singing competitions, known as "Sing Offs." These friendly choir competitions have become hallmark events of the corporate campaigns at companies such as P&G, Cincinnati Children's Hospital Medical Center and Western & Southern, helping to increase employee engagement through the arts.



Why participate in ArtsWave CincySings?

Engaged Employees Are Better Employees:

ArtsWave CincySings involves nearly 100 participants performing for an enthusiastic live audience of peers, coworkers, and the general public. Volunteer singers give time from their busy schedules to plan and practice their performances, but far from being a distraction from work, this investment of time offers significant benefits. 100% of participant respondents in 2018 and 2019 reported ArtsWave CincySings helped them **strengthen or create new bonds** with co-workers, and that the process **brought fun and excitement** to their company, giving them a sense of **pride in their company and the community**.

"I'm a mid-level executive and because of my title, people often shy away from me. **This brought us all onto a level playing field** and allowed others to shine in new ways **without titles getting in the way**. It was SO much fun and I cannot wait until next year!" – *Western & Southern Executive*

"Our choir is like **family**." – *Cincinnati Children's Hospital Employee*

"I was new to the company and **met people... that I would not have met otherwise**, so thank you!" – *Cincinnati Insurance Employee*



SAVE THE DATE!

Semi-Finals

March 15, 2020

Jarson Kaplan Theater at The Aronoff Center

ArtsWave CincySings presented by Accenture

April 9, 2020

Springer Auditorium at Music Hall