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12 teams to square off at ArtsWave CincySings on April 11 at Music Hall

Cincinnati, OH. – March 21, 2018 – At Sunday’s Semi-Finals event held at the Aronoff Center, six of eight corporate teams were announced to progress to CincySings, brought to you by Accenture, on April 11 at 7 p.m. at newly renovated Music Hall. These six teams will join six other teams progressing directly to the event, making for a total of 12 teams vying to be crowned 2018 champion.

Celebrating its fifth year, ArtsWave CincySings is the popular choir competition that brings together businesses across the region in support of ArtsWave, the planner, promoter and fundraiser of the arts in Greater Cincinnati.

CincySings has become a nationally-acclaimed employee engagement event as cited by [Americans for the Arts](#). Cincinnati.com/The Cincinnati Enquirer is the official media sponsor and sponsor of the Wild Card and Fan Favorite competitions.

The dozen teams in this year’s competition include: Cincinnati Bell, Cincinnati Children’s Hospital Medical Center, Duke Energy, P&G, The Christ Hospital, University of Cincinnati, The Cincinnati Insurance Companies and Western & Southern Financial Group. Both P&G and Cincinnati Children’s have two teams competing this year.

Bob Herzog, Channel 12 anchor, will host this year’s competition. Celebrity judges include Kathy Wade, Emmy-nominated producer and singer, Jay Goodlett, former Cincinnati Ballet Senior Soloist and current Artistic Director of Education and Outreach at The Children’s Theatre of Cincinnati and D. Lynn Meyers, Producing Artistic Director of Ensemble Theatre Cincinnati with special guest judge Bronson Arroyo, former Cincinnati Reds pitcher and local musician. Q102’s Jon Curl (JonJon) will also join in the fun as the host of the online live Fan Favorite voting. In addition to the emcee and judges, employee teams have been coached by 12 performance professionals from the region’s arts community.

Teams are judged on talent, cohesiveness, showmanship and creativity.

This year, ArtsWave, working with partner Enquirer Media will offer a live broadcast of CincySings on Cincinnati.com that allows viewers of the competition to get involved during the performance through live Fan Favorite voting. While the judges tally their votes, audience members will have the opportunity

to select *their* favorite team while helping ArtsWave raise funds for its annual community campaign. Information on this new component of the competition will be announced at the event.

In addition, this year's event will include a party after the event in the newly restored Corbett Tower in Music Hall so that audience, family and friends can all congratulate the teams.

The CincySings winning team will sing the National Anthem at Art in the Park, ArtsWave's annual event at Great American Ballpark, take home a commemorative trophy, and earn a spot to compete in next year's CincySings.

Tickets are available now at: ArtsWave.org/CincySings

As the nonprofit planner, promoter and fundraiser for 100+ regional arts organization, ArtsWave is advancing a more vibrant economy and connected community through the arts. In addition to ArtsWave CincySings, ArtsWave has kicked off a new event series, ArtsWave Days, running throughout the 12 weeks of the Campaign; a new loyalty program, ArtsWave Rewards; ArtsWave Presents, a series of community engagement events throughout the region; and ArtsWave Toast to the Arts, a variety of wine, beer, and cocktail promotions held at 35+ local establishments. In addition, ArtsWave has created a variety of online resources, such as its ArtsWave Guide, a regional calendar of arts events and an online job board. The 2018 Community Campaign, which is dependent on donations made by approximately 40,000 residents throughout the region, runs through April 26 and has a goal of \$12.25 million dollars.

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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser of the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2017, ArtsWave broke its own fundraising record by mobilizing tens of thousands of contributions from corporations, foundations and individuals and raising \$12,500,000 to support the arts plus \$1 million for arts marketing, grants and services in partnership with the Cincinnati USA Regional Tourism Network.