



Contact: Kathy DeBrosse
Vice President, Marketing & Engagement
(513) 632-0119; kathy.debrosse@artswave.org

Program Content Expanded and Participants selected for ArtsWave's professional development program, BOARDway Bound

Cincinnati, OH (September 5, 2019) — Selections have been made for the 2019 class of BOARDway Bound, ArtsWave's signature professional development program, with participation from 29 individuals representing 21 corporations, organizations and institutions across the region. The course will run from September 10 to November 19, blending directed learning and classroom interaction with videos, case studies and panel discussions.

BOARDway Bound gives participants the tools they need to become a successful arts board volunteer. It also offers a unique peer learning environment across companies and the chance to interact with Greater Cincinnati's arts professionals.

This year's program includes an additional session which will round out the professional development line-up, allowing for participants to participate in a mock Board meeting before finishing the program.

BOARDway Bound, consisting of seven 2.5-hour sessions, kicks off with representatives from a variety of arts organizations providing 60-second elevator speeches on the stage of the Know Theatre of Cincinnati to generate interest in their board service opportunities and expand awareness of the variety of cultural organizations across the region. Session topics include Cincy Arts Scene & Heard, All Things Revenue, Nonprofit Financial Management, a Board Meeting Dress Rehearsal and more. In the final session, candidates meet with 27 arts groups in a fast-paced, speed-dating approach. The program culminates with an "observership" period with a carefully chosen arts board and in many cases, with a subsequent invitation to join it.

ArtsWave President & CEO Alecia Kintner, whose career in arts administration spans two decades, is once again leading the program in 2019.

The law firm Thompson Hine returns as networking sponsor this year. Cincinnati office partner-in-charge Shane Starkey notes, "BOARDway Bound provides a unique opportunity for business

professionals to grow their connections within the business community while adding their expertise to our region's exceptional array of arts organizations."

Over the last decade, BOARDway Bound has placed more than nearly 400 candidates on various arts boards throughout the region. Candidates have come from a wide variety of organizations, which typically underwrite the program fee for their employees, including Cincinnati Business Courier, Cincinnati Children's Hospital & Medical Center, Duke Energy, Fifth Third Bank, GE Aviation, Kroger, Macy's, PNC Bank, P&G and many more. Applicants are accomplished and motivated business professionals who wish to engage in leadership opportunities within the region's arts sector.

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About ArtsWave

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser of the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2019, ArtsWave raised \$12,355,136 for the region's arts, marking its sixth year in a row surpassing the milestone of \$12 million. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors.



BOARDway Bound Class of 2019

Sergio Arreola, Global Brand Director, Procter & Gamble
Andre DuBois, Engagement & Events Coordinator, ArtsWave
Lisa Dunlap, Section Head, Procter & Gamble
Kevin Gillie, Technical Product Manager, Borchers
Chris Hancock, Actuarial Coordinator, Ohio National Financial Services
Marta Hewett, Owner, Marta Hewett Gallery
Jefferson Kisor, Associate, Thompson Hine LLP
Guarav Mantro, Enterprise Data Management Head, The Kroger Co.
Chris Lawson, Executive Director, The Hamilton Mill
Sam Moore, Global Product Supply Leader, Procter & Gamble
John Myers, Technical Support Specialist, DonorDrive
Doug Newman, Partner, Myrtle Consulting Group
Sean Owens, Partner, Wood Herron & Evans LLP
Audrey Pettengill, Military Technical Publications Project Leader, GE Aviation
Jennifer Pinson, Manufacturing Programs Executive, GE Aviation
Michael Ragan, Associate, Thompson Hine LLP
Bethany Rouch, Business Partnership Leader, Worldpay
Doug Sackin, VP Innovation, Fifth Third Bank
Kent Savage, CEO, Apex Supply Chain Technologies
Erica Shaw, Oral and Health Care Merchandising Business Planner, Procter & Gamble
Katy Sheehan, Regional Sales Manager, Gannett
Lori Smith, Commercialization Director, Worldpay
Beth Stutler, Head of Credit Card Sales and Acquisition, The Kroger Co.
Beth Sweeney, Budget Officer, Northern Kentucky University
Terrance Truitt, Compliance Specialist, TriHealth
Mary Jane Watson, Senior Scientist, Procter & Gamble
Kelly Willbrandt, Customer Execution Manager, The Kraft Heinz Company
Nicholas Yoda, Pastor/Head of Staff, Pleasant Ridge Presbyterian Church