

# YOUR PATHWAY TO ARTS BOARD LEADERSHIP



Apply by June 15  
[artswave.org/boardwaybound](http://artswave.org/boardwaybound)

## ABOUT THE PROGRAM

ArtsWave's Boardway Bound is an acclaimed board leadership program for area professionals who are passionate about making a difference. This **one-of-a-kind leadership development and placement program** prepares participants for arts board service.

Since 2004, ArtsWave has trained and placed over 400 individuals on arts boards, ushering in a new generation of leadership, adding capacity to our institutions and **creating boards that represent the diverse communities each organization serves**. Recent participants have come from some of the region's leading businesses:

- Champlin Architecture
- The Christ Hospital
- Cincinnati Children's Hospital & Medical Center
- Dinsmore
- Duke Energy
- EY
- Fifth Third Bank
- GE Aviation
- Johnson Investment Counsel
- Kroger
- Macy's
- Messer Construction
- Ohio National Financial Services
- PNC Bank
- P&G
- Taft Law
- Thompson Hine
- US Bank
- Many more!



*"Boardway Bound introduced me to the arts community, and was the catalyst to my involvement as an ArtsWave and ArtWorks board member today."*

— Agnes Godwin Hall, Macy's ArtsWave & ArtWorks Board Member

## WHY SHOULD I PARTICIPATE?

### Participants can expect:

- Understanding of how to be an effective board leader
- Overview of nonprofit management, finances, marketing, fundraising and more
- Introductions to arts leaders who will share their experiences in the business of the arts
- Perspective on our local arts and cultural organizations and the unique issues confronting them
- A network of classmates, session speakers and program grads through the new Boardway Bound Alumni Network
- **Individual placement and matching with a local arts board via our speed-dating interview process**

Unique to Boardway Bound!

## PROGRAM AND CURRICULUM

Boardway Bound provides interactive content and conversations with leaders from the Cincinnati region's arts community. Each session explores real-life issues confronting arts boards and provides time for networking (sponsored by Thompson Hine) and team building.



The 2022 curriculum includes a combination of six class sessions and carefully chosen articles, thought pieces, videos and sample board materials.

**A defining feature of Boardway Bound is our speed-dating interview process. In the final class, candidates come face-to-face with arts clients for mutual interviews. ArtsWave then matches the top choices of participants with the top choices of arts clients to begin a relationship that they define together.**



*"Boardway Bound helped me understand where my strengths could best support a board and provided a venue for making meaningful connections with arts organizations."*

— Andrea Poling, Adam Riddle House Clifton Cultural Arts Center Board Member

### 2022 Sessions:

- October 20: Welcome to Boardway Bound
- October 27: Nonprofit Governance and Cultural Competency
- November 3: Understanding Nonprofit Finance and Marketing
- November 10: Storytelling for Fundraising
- November 17: My Board Service: Getting Started
- December 1: Speed Dating with Arts Organizations

Sessions are 3:30-6 p.m. with the first half-hour being Nightly Networking, which includes drinks, light snacks and time to meet arts organizations. Participants are expected to attend all sessions.

All sessions feature Thompson Hine Nightly Networking time.



## WHO SHOULD APPLY?



**All backgrounds and career stages are welcome.** All you need is a desire to make an impact on the arts!

Participants may have limited board experience but seek professional development in governance and best practices. Some participants have served on boards in other fields and desire more in-depth knowledge of the issues unique to nonprofit arts. Others are new to the region and are looking to make lasting connections.

**ArtsWave encourages candidates from diverse backgrounds to apply. Together, we can ensure that the programs and practices of the region's arts and cultural organizations reflect our entire community.**

*"The knowledge I gained through the program prepared me to actively contribute to the boards I joined."*

— Sam Moore, P&G Cincinnati Playhouse in the Park & Elementz Board Member



## APPLY NOW!

### How to apply

Apply online at [artswave.org/boardwaybound](http://artswave.org/boardwaybound).

### Tuition

\$950; usually underwritten by employer, payable by September 1. A limited number of scholarships are available on an as-needed and as-available basis. Email [boardwaybound@artswave.org](mailto:boardwaybound@artswave.org) to inquire.

### Program Timeline

May 25 (noon-1 p.m.): Learn more about the program through a Zoom info session. Register at [artswave.org/2022bbinfo](http://artswave.org/2022bbinfo).

June 15: Applications due

July 15: Participants notified

Oct. 20 to Dec. 1: Boardway Bound sessions

## QUESTIONS?

Contact [boardwaybound@artswave.org](mailto:boardwaybound@artswave.org)