



Contact: Kathy DeBrosse
Vice President, Marketing & Engagement, ArtsWave
937.207.3079

Vincent Lighting Systems hosts livestream concert featuring The Mondays to help ArtsWave

CINCINNATI (July 9, 2020) — Vincent Lighting Systems is presenting a livestream concert, "Light Up the Arts," this coming Saturday, July 11, to benefit ArtsWave, the engine for the Cincinnati Region's arts. The concert will feature Cincinnati-based band, The Mondays, playing live from the lighting company's Erlanger warehouse location.

Vincent Lighting Systems specializes in event lighting and is heavily involved in the arts, with recent partnerships with BLINK® producer Brave Berlin in creating the Beam of Hope that lit The Banks for the first two months of the pandemic and the lighting of the Roebling Bridge seen most recently during last October's festival, illuminated by ArtsWave.

Director of Rental & Production Randy Scheib approached ArtsWave with the idea of doing a concert to benefit ArtsWave, because "the arts are near and dear to all of us here at Vincent Lighting Systems. We would like to give back." Scheib mentioned that the staff at his organization is largely comprised of people with a background in theater and the arts. Like the arts, his business has been deeply impacted through the abrupt and lengthy halt of large-scale mass gatherings that required rental of customized lighting configurations from his organization.

ArtsWave President & CEO Alecia Kintner is appreciative that Scheib reached out to her, mentioning, "It's a great example of how the arts get funded in the region – by all of us coming together and making a conscious decision to invest in the region's future through its arts."

The Milford-based band, The Mondays plays a wide range of music, blending elements of rock, classic rock, alternative, ska and pop into their pieces. Saturday's "Light Up the Arts" concert will include popular selections by the band such as: "Seven Bridges Road" (the Eagles), "Where the Streets Have No Names" (U2), "With a Little Help From My Friends" (Beatles/Joe Cocker), "Thunder Road" (Bruce Springsteen), "You Oughta Know" (Alanis Morissette), and a medley of Queen for the finale.

The concert will be livestreamed via both YouTube and Facebook, and **for more information go to [ArtsWave.org/lightup](https://www.artswave.org/lightup)**.

**BLINK is a trademark of the Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation exclusively licensed by the Cincinnati USA Regional Chamber*

###

About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2019, ArtsWave raised over \$12 million, marking its sixth year in a row surpassing this milestone. The 2020 ArtsWave Community Campaign has raised more than \$10 million so far and is still actively seeking donations.

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations throughout Cincinnati, Northern Kentucky and Southeastern Indiana that employ 10,000+ individuals as artists, performers and staff. The sector was hit at the onset of the coronavirus crisis, when venue and performance closures were announced in early March. ArtsWave has accelerated \$2.4 million in grant payments for 44 organizations which receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, and has provided Emergency Arts & Culture Organization grants to 47 organizations. The public can help fund these and additional, evolving efforts at artswave.org/give.