creating community through the Arts

ArtsWave supports more than 100 arts and community organizations across Greater Cincinnati.

Thanks to more than 41,000 individuals, foundations and corporate donors, ArtsWave invests more than $10 million annually into Greater Cincinnati’s arts sector.

For more information, visit www.theArtsWave.org

ArtsWave is the nation’s first and largest united arts fund.
To be a more competitive region for talent attraction by leveraging arts experiences perceived as extraordinary

GOAL

To deepen feelings of engagement and connection to the community by widening participation in arts experiences for all, especially adults age 40 and younger

GOAL

To promote cross-cultural understanding by increasing the availability and accessibility of arts experiences that include and represent all races and ethnicities

GOAL

To enhance the vibrancy of communities across the region, in particular those that are underserved and/or undergoing revitalization, by increasing the accessibility and availability of arts organizations and experiences

GOAL

To promote the development of 21st century skills by ensuring that all youth in the region, particularly those that are underserved, have access to meaningful arts opportunities

To put Cincinnati on the map

More than two-thirds of American adult travelers included an arts, cultural or heritage event while on a trip, according to the U.S. Department of Commerce. Talented workers, visitors and businesses are attracted to Greater Cincinnati thanks to our region’s innovative arts scene, including the world-class Cincinnati Symphony Orchestra and the Cincinnati Ballet, invited in 2016 to perform at the Kennedy Center for the Performing Arts in Washington, D.C.

To deepen roots in the region

Residents who are engaged in the arts, enjoying events such as the One Night, One Craft at the Contemporary Arts Center, have a stronger and more positive connection to the community. Greater Cincinnati/Northern Kentucky ranks 8th out of 12 peer regions for the percentage of young professionals in the workforce, according to the 2015 Agenda 360/Skyward Regional Indicators report. Increasing the number of young professionals is a high priority for building a competitive, innovative workforce.

To bridge cultural divides

The arts reflect and celebrate the diversity of our community, and an ArtsWave study showed that more than half of Greater Cincinnati residents have a strong interest in the arts and cultural customs of both their ancestors and world cultures. Exhibits such as 30 Americans at Cincinnati Art Museum, which celebrated the African American experience and perspective, spark community conversation and understanding.

To fuel creativity & learning

More than 70 percent of business leaders ranked creativity among the top five skills they seek in new employees, according to a survey from The Conference Board, and 85 percent of employers say they can’t find creative applicants. The arts, through programs such as Project 38 from Cincinnati Shakespeare Company, have the power to transform education by improving learning of core curriculum and teaching essential skills such as creativity and critical thinking.

ArtsWave

Introduced in 2015, the Blueprint for Collective Action focuses ArtsWave’s community investments and strategic initiatives for the next decade, leveraging the power of the arts in Greater Cincinnati.

www.theartswave.org/Blueprint