**ArtsWave Pride “Opt-In” Email Template:**

Hello NAME,

Our region’s arts organizations are doing more than ever to make the Greater Cincinnati region a great place to live, thanks in part to ArtsWave.

ArtsWave has incredible donor benefits which allow you to engage in the local arts community and ArtsWave Pride is a specific affinity group that LGBTQIA+ individuals and Allies can opt in to join. To identify as an ArtsWave Pride member, simply **check the ArtsWave Pride box** when you make your pledge. In a time when you may not know how to feel or what to do to support our community, this is an incredibly tangible way to show your allyship.

Thanks to donors, just like you, ArtsWave Pride has granted over $200,000 to queer artists and local arts organizations supporting LGBTQIA+ equality and inclusion.

**Reasons to check the “ArtsWave Pride” box:**

1. 10% of your donation goes directly to fund LGBTQIA+ arts projects – check out the [2024 projects](https://www.artswave.org/docs/default-source/press-releases/11-21-24-artswave-awards-another-two-rounds-of-affinity-networking-group-grants-amassing-a-total-impact-of-over-$1-3-million.pdf?sfvrsn=cd89e428_0).
2. You will be invited to attend ArtsWave Pride events and can engage with the local LGBTQIA+ Community.
3. You will receive quarterly newsletters about upcoming queer art events, inside stories, sneak peeks, and more.
4. Your selection doesn’t impact your donation amount, it just directs 10% of your donation to the LGBTQIA+ community.
5. There is no minimum donation requirement to opt in to ArtsWave Pride

When you contribute to ArtsWave Pride, you ensure that our region’s arts are inclusive and celebrate the LGBTQIA+ community.

So don’t forget – **ArtsWave Pride: Check the Box!**