FY2021 ArtsWave Pride
Grant Program Guidelines

ArtsWave Pride Grant Program Guidelines

Purpose

In alignment with ArtsWave's intention to promote and celebrate all the ways that the region is diverse, and to create inclusive arts experiences that are also exciting and innovative, the ArtsWave Pride Grant Program requests proposals for projects that may appeal to or have relevance to the broader LGBTQIA+ community.

Who May Apply

ArtsWave believes that strong arts create strong communities. To be eligible for the FY2021 ArtsWave Pride Grant Program, an organization must meet all the following requirements:

- Have a 501(c)3 tax status or be non-profit in nature with an established fiscal agent.

- Be based in the Cincinnati-Middletown, OH-KY-IN MSA, which includes the following counties: Brown, Butler, Clermont, Hamilton, and Warren Counties in Ohio; Boone, Bracken, Campbell, Gallatin, Grant, Kenton, and Pendleton Counties in Kentucky; and Dearborn, Ohio, and Union Counties in Indiana.

- Have a primary mission to provide programs or activities in areas directly concerned with arts or cultural heritage for the public.

- Provide programs or activities that celebrate the LGBTQIA+ community.

- Does not currently have an active ArtsWave Pride grant and has successfully completed all previous ArtsWave Pride grant requirements.

- Have not received funding through another ArtsWave project grant since January 1, 2020*

- Embody ArtsWave's commitment to access, equity, and inclusiveness.

Proposed projects that have been funded already through the FY2020 African American Arts, FY2021 ArtsWave Catalyzing Impact, or FY2021 Young Professional grant programs are not eligible to apply. A recipient of any of those grant programs is still eligible to apply but must propose a different project for the ArtsWave Pride grant program.

ArtsWave will not award grant support to organizations that, in their constitution, bylaws, or practices, discriminate against a person or group because of age, race, national origin, ethnicity, gender, disability, sexual orientation, political affiliation, or religious belief. In doing so, we seek to promote respect for all people.

NOTE: First time applicants must contact ArtsWave to schedule an introductory phone call at least one week prior to the application deadline. Please contact Krista Bondi at Krista.Bondi@ArtsWave.org to schedule a call.

Eligible Requests

The ArtsWave Pride Grant Program provides funding for arts or cultural heritage projects that promote and/or celebrate the LGBTQIA+ community, advancing Cincinnati's reputation as a welcoming and inclusive community through the arts. A project is defined as a specific activity with explicit goals and objectives. Projects with multiple components and/or event dates must show a cohesive theme that tie the entire project together.

This grant program is designed to provide both seed funding to support the development of new programming, as well as short-term operating support for existing programming with a demonstrated impact of inclusivity.

To be eligible for the FY2021 ArtsWave Pride Grant Program, the proposed programming should:

- Be participatory and social**
- Align with one or more goals of ArtsWave's Blueprint for Collective Action
- Engage and/or celebrate the LGBTQIA+ community
- Not have received funding through another ArtsWave project grant since January 1, 2020 (see note in previous section)

Proposed programming must begin before September 1, 2021.

**While participatory and social programs have typically included in-person activities, virtual programs are also eligible for funding. We encourage organizations with proposed virtual or digital programs to apply.*

Grant Amounts

Grant awards will be made up to $5,000.

Application Instructions

All application materials must be submitted via Submittable, ArtsWave's online grantmaking system. We strongly recommend that you begin your online application well before the due date to familiarize yourself with the online grantmaking system and to address any technical concerns. While completing your application, remember these tips:

- Be brief, clear and direct, focusing on what is most important.

- Review panelists may have little or no prior knowledge of your organization. Create a stronger application by:
  - not assuming reviewers have extensive knowledge of all artistic disciplines;
  - explaining acronyms; and
  - explaining the characteristics of your community or audience as needed.

- We recommend that you prepare your responses offline in a word processing program and then copy and paste them into the appropriate sections of the online application.

- Limit the use of bullets and other formatting in text fields.

- Add Impact@ArtsWave.org to your safe senders list to ensure that you receive all communications from the online grantmaking system.

- Use one of the following compatible browsers: Chrome® v.22+, Firefox® version v.27+, Internet Explorer® v.8-10 (if enabled), Internet Explorer v.11, Safari® v.7+, or Edge®.

The application for the FY2021 ArtsWave Pride Grant Program can be accessed using the following link:

https://artswave.submittable.com/submit/4ceec8b2-ad74-49ac-b2d6-d90101040883/fy2021-artswave-pride-grant-application

The application consists of the following sections:

A. Organization Information

- Organization Contact Information *
    - Address
    - Website
    - Social media links/handles
- Chief Professional Officer Contact Information*
- Grant Contact Information (if applicable)
- EIN / Description of non-profit status*
- Provide a brief description of your organization and the type of programming you provide. (150-word limit)*
- Describe your organization's audience and the communities you serve. If possible, please include demographic information such as geographic locations (neighborhoods, counties, etc.), race/ethnicities, and age groups served. (150-word limit)*
- Please share if and how your organization has engaged your communities throughout the pandemic. (250-word limit)

B. Details of Request

- Project title*
- Provide a 1-2 sentence description of the project. (50-word limit)*
- With which of the Blueprint Goal(s) does the proposed project align? Please select only one or two goals.**
- Describe the proposed program in more detail. Be sure to clearly explain how the proposed program relates to your selected Blueprint Goal(s). (500-word limit)*
- Describe how the proposed program promotes and/or celebrates the diversity of the LGBTQIA+ community within our region. Be sure to include if and how this program aims to highlight experiences within a specific segment of the LGBTQIA+ community. (250-word limit)*
- How will members of the LGBTQIA+ community be engaged in the development, implementation, and marketing of this program? (250-word limit)*
- Projected number of participants to be served.*
- Anticipated project start and end date*

- Provide a proposed timeline, outlining key deliverables and milestones. (250-word limit)*
- Please describe any alternate timeline(s), contingency plan(s), or measures taken to ensure the success of this program and safety of its participants in face of the COVID-19 pandemic. (250-word limit)
- What are the objectives of this project, and how will you measure this program's success? Please include both the measures you will use and the methodology you will use to collect the data. (250-word limit)*
- List any organizations you will collaborate with for this program and briefly describe the nature of the collaboration. (250-word limit)
- ATTACHMENT: Please upload an example of your organization's work that illustrates your capacity to accomplish the proposed project.*

C. Financials

- Number of full/part-time administrative/artistic employees*
- Annual operating budget *
- Estimate the total revenue losses incurred by your organization from March through August 31, 2020. Include both earned revenue (box office, subscriptions etc.) and unearned (budgeted fundraising revenue that can't be realized, like galas)*
- Total project budget *
- Requested grant amount *
- How and over what time period will the ArtsWave Pride grant funds be spent? (100-word limit)*
- What additional funding/support is available for this program? (100-word limit)
- ATTACHMENT: Most recent annual financial statement *
- ATTACHMENT: Young Professionals Grant Budget Form *(Blank copies of this form may be found on the [Apply for Funding](#) page.)*

*delineates a field required to submit

D. Statement of Assurances
– An authorizing official will certify that s/he is authorized to submit the application on behalf of the organization and that the information submitted in the application is true and correct to the best of his/her knowledge.

All application materials must be submitted through the online grantmaking system by **5:00 pm EST** on the deadline date. **Late applications will not be accepted.**

Grant Workshop

ArtsWave will host a free, online webinar to go over the ArtsWave Pride Grant Program Guidelines, the application process, and any questions you might have about the program. The webinar will be held on Friday, November 20 from 10am-11am. For details and to register, please visit:

https://www.eventbrite.com/e/fy2021-artswave-pride-grant-webinar-tickets-128684104621

The webinar session will be recorded and made available on ArtsWave's website.

Determination of Grant Amount

Applications will be reviewed by a panel consisting of community volunteers and awarded by the ArtsWave Board of Directors using the following criteria:

- Programming is participatory and social.
- Programming is in alignment with the selected goal(s) in the Blueprint for Collective Action.
- Programming promotes and/or celebrates the diversity of the LGBTQIA+ community within our region.
- Programming engages members of the LGBTQIA+ community in the development, implementation, and marketing of this program.
- Programming can be achieved in the proposed timeline; or, if delays must occur due to COVID-19, the project can be revived and completed successfully at a future point in time.
- The project budget is reasonable and sufficient to execute the project.

Requests may be funded in-full or in-part. If a request is partially funded, it will be funded at no less than 50% of the requested amount.

Grant Requirements

Upon notification of an award, grant recipients must submit a grant acceptance form through the online grantmaking system. A single grant payment will be issued once the grant acceptance form has been received.

If your program extends beyond 3 months, you will be required to provide a brief midterm update via e-mail outlining current successes, challenges and bright spots.

A final report summarizing the program and documenting how grant funds were spent will be due within 30 days after the project's completion and should be submitted through the online grantmaking system. Applicants will be ineligible to apply for funding if a previous final report for any grant program is outstanding.

Any organization receiving ArtsWave funding must fulfill all grant requirements outlined in the grantee handbook for the duration of the grant period and accurately represent its organization and its activities in all documents submitted to ArtsWave.

Key Dates

Grant Workshop	Application Deadline *	Funding Decision	Project Start Date **
November 20, 2020	December 14, 2020	January 22, 2021	Before September 1, 2021

* application closes at 5pm on the deadline
** projects that start outside of this timeframe may be deferred to a future application deadline

Contact ArtsWave

Additional application questions may be directed to Krista Bondi, Grant Programs Manager, at krista.bondi@artswave.org.

Appendix A: Blueprint for Collective Action

Our Vision – A more vibrant regional economy and more connected community for all.

Overview

By supporting a wide variety of art forms and providing strategic leadership for the arts sector in the broader community, ArtsWave creates an environment where the growing impact of the arts is felt and celebrated by the entire community.

The Blueprint for Collective Action provides a focus for ArtsWave's community investments and strategic initiatives for the next ten years. The Blueprint is designed to achieve three things:

- Align with broader community objectives;

- Provide more clarity and specificity around the kinds of activities and outcomes ArtsWave desires; and

- Leverage more support from the community by demonstrating relevance to the community.

By focusing the ArtWave's investment strategy, the Blueprint is intended to stake a bold vision for the region for enhanced impact through the arts by establishing five community goals and creating a roadmap for their achievement.

Blueprint Goals and Roles

The Blueprint is based on the following principles:

- All goals have equal priority.

- Every arts organization plays a part in achieving our collective goals through a wide variety of activities and programs that create community impact -– some new, many already established.

- Individual arts organizations (of any size or discipline) can play specific roles in support of the achievement of each goal.

- No single arts organization can fulfill all <u>roles</u> for all goals all the time. A diverse arts community supporting many different types of organizations and activities is necessary to fulfill all roles and achieve all goals.

- A single activity or program may fulfill several roles and may advance progress on more than one goal.

- ArtsWave, too, has specific roles to play in the achievement of each goal. ArtsWave must leverage its position as leader, connector, aggregator, and partner to build capacities sector-wide.

Arts Put Cincinnati on the Map

Greater Cincinnati's innovative arts scene attracts talent, visitors, and business to the region.

GOAL: **To be a more competitive region for talent attraction by leveraging arts that are perceived as extraordinary**

Roles for Arts Organizations:

- To design new or unexpected artistic collaborations

- To create arts experiences that are active, immersive, and social; and that stretch the boundaries of the art form

- To improve and employ digital capabilities and use of social media to reach and engage digitally oriented or remote audiences

- To participate in collaborative efforts to increase earned media and leverage paid media/marketing opportunities

- To develop and share stories that distinguish the region through its arts

Arts Deepen Roots in the Region

Residents who are engaged in the arts – whether as volunteers, artists, or audience members – have a stronger and more positive connection to the community.

GOAL: **To deepen feelings of engagement and connection to the community by widening participation in arts experiences, especially those that resonate with adults age 40 and under**

Roles for Arts Organizations:

- To create arts experiences that are participatory, social, recurring, and encourage personal investment in the organization and/or community

- To create arts experiences for college students and young professionals

- To develop partnerships and collaborations with local colleges and universities

- To involve college students and young professionals at all levels of organizational decision-making

Arts Bridge Cultural Divides

When the arts reflect and celebrate the diversity of our community, residents build a greater understanding and appreciation of cultural differences.

GOAL: **To promote cross cultural understanding by increasing the availability and accessibility of arts experiences that include and represent all races and ethnicities**

Roles for Arts Organizations:

- To present works of art created by artists of all races and ethnicities

- To create arts experiences that include artists of all races and ethnicities

- To create and/or present art that tells the story(ies) of all races and ethnicities

- To create shared arts experiences for people of all races and ethnicities

- To identify and establish partnerships and collaborations that support equitable access to arts experiences for people of all races and ethnicities

- To involve at all levels of organizational decision-making people who reflect the broadest possible racial and ethnic diversity

- To develop cross-cultural artistic partnerships and collaborations

Arts Enliven Neighborhoods

Community arts centers, galleries, and theaters serve as vital hubs for neighborhood activity that supports local business and builds civic pride.

GOAL: **To enhance the vibrancy of neighborhoods, particularly those that are underserved and/or revitalizing, by increasing the availability and accessibility of arts organizations and opportunities**

Roles for Arts Organizations:

- To establish partnerships and collaborations within the neighborhood in which the organization is physically located

- To create an environment where all members of the organization's surrounding neighborhood feel welcome

- To increase the variety and frequency of arts experiences embedded in or accessible to neighborhoods throughout the region

- To improve the aesthetics of the region's neighborhoods

- To enliven indoor and outdoor public spaces throughout the region with arts experiences

- To optimize the use of resources already present in neighborhoods throughout the region to support equitable access to arts experiences

- To improve and employ digital capabilities and use of social media to reach and engage neighborhoods

Arts Fuel Creativity and Learning

The arts have the power to transform education both by improving learning of core curriculum and teaching skills like creativity, collaboration, and critical thinking.

GOAL: **To promote the development of 21st century skills by ensuring that all children in the region, particularly those that are underserved, have access to multiple arts opportunities**

Roles for Arts Organizations:

- To provide meaningful arts education opportunities for youth at all grade levels

- To optimize the use of resources already present in school and community settings to support equitable access for youth to meaningful arts education opportunities

- To provide professional development and enrichment opportunities for arts educators

- To develop curricula, materials, and training to support arts integration in all subjects and at all grade levels

Appendix B: Grant Application Glossary

LGBTQIA+ Community
LGBT is an abbreviation for Lesbian, Gay, Bisexual, and Transgender - an umbrella term that is often used to refer to the community as a whole. ArtsWave uses LGBTQIA+ to intentionally include and raise awareness of Queer, Intersex and Asexual communities as well as myriad other communities.

501(c)3 Status
A non-profit organization that has been approved by the Internal Revenue Service as a tax-exempt, charitable organization.

Non-Profit in Nature
An organization, group or individual artist whose programming are organized for purposes other than generating profit (such as to benefit a community or communities) but are without a 501(c)3 status.

Fiscal Agent
A fiscal agent is a non-profit organization that holds the tax-exempt status as granted by the Internal Revenue Service under code 501(c)3 and that agrees to act on behalf of an individual or organization that does not yet have tax exemption for the purposes of this grant process.

Cincinnati-Middletown, OH-KY-IN MSA
The Cincinnati-Middletown, OH-KY-IN MSA includes the following counties: Brown, Butler, Clermont, Hamilton, and Warren Counties in Ohio; Boone, Bracken, Campbell, Gallatin, Grant, Kenton, and Pendleton Counties in Kentucky; and Dearborn, Ohio, and Union Counties in Indiana.

Project
A project is defined as a specific, connected set of activities with a start date, end date, and explicit objectives and outcomes. Projects with multiple components and/or event dates must show a cohesive theme that ties the entire project together.

Projected number of participants to be served
The estimated number of persons that will be reached through this project. This may include both in-person and digital engagements (if a virtual program).

Objective
An objective defines the specific, measurable actions your organization must take to achieve successful outcomes.

Annual Operating Budget
The annual operating budget should be based on a realistic projection of income for the current year. This should reflect an organization's entire operations, not just the project budget.

Financial Summary
A financial document (called: profit and loss, statement of activities, or income and expense statement) from your organization's most recently completed fiscal year.