arts
wave
Funding Arts. Fueling Community.

2019 ANNUAL REPORT
ArtsWave is the engine behind Greater Cincinnati’s arts.

Tens of thousands of individuals and companies give to ArtsWave each year, supporting 100+ arts projects and organizations through impact-based grants.

The arts — music, dance, theater, museums, festivals and more — produce a wave of impact that connects us and contributes directly to our region’s success. The arts attract national acclaim and drive tourism. They are a magnet for creative economy workers, who are establishing startups and driving growth in our corporations. They jumpstart and enliven neighborhoods and contribute to the beautification and safety of our streets. They foster creativity and learning, preparing the next generation of Cincinnatians for the jobs of tomorrow. The arts bridge cultural divides as they teach us empathy and tolerance.

These impacts are made possible by ArtsWave, the nation’s first and largest community campaign for the arts and the region’s indispensable resource.

Funding Arts. Fueling Community.

“The arts deepen roots and put Cincinnati on the map. They are the soul of the region and a competitive economic advantage.”

Those were Cincinnati Bell President & CEO Leigh Fox’s words as he wrapped up the 2019 ArtsWave Community Campaign, which he chaired.

Leigh’s words of wisdom ring true. The arts are critical to our region’s future, and the evidence from this year’s campaign suggests our community knows it. Together, for the sixth year in a row, the ArtsWave Community Campaign raised more than $12 million for the arts. Leigh set an ambitious goal of $12.3 million, and our region stepped up to reach $12,355,136.

Under Leigh’s leadership, the ArtsWave Community Campaign took steps in several new directions: a Nashville singer-songwriter concert, an online art auction, a whiskey tasting event, sales of calendars and t-shirts, and our first primetime telethon. That work continues to pay off, providing critical support for the region’s arts community and a wave of arts impact.

Beyond dollars raised, the 2019 Community Campaign highlighted the array, depth and importance of the region’s arts. ArtsWave Days, brought to you by Macy’s, engaged 12,000 people across the region, featuring 100+ free performances and activities at 18 locations over six Saturdays.

ArtsWave CincySings, brought to you by Accenture, engaged 16 choral groups from nearly a dozen companies throughout the region, with nearly 3,000 watching the outcome.

Toast to the Arts featured a variety of wine, beer and cocktail promotions held at local establishments, including our We Are The Arts collaboration beer with Fretboard Brewing Company.

Many thanks to Leigh, his team at Cincinnati Bell and the rest of the Cabinet. Special thanks goes to ArtsWave’s Board of Directors, led by Teresa Tanner, and our arts partners, for the important role they all played in raising over $12 million.

None of this would be possible without the support and commitment of our community. Thank you for championing the arts and investing in the region. Together, We Are The Arts!

Alecia Kintner
President & CEO
ArtsWave
$36 MILLION INVESTED over three years to make Greater Cincinnati a stronger community through the arts.

Here’s the return on investment in ArtsWave’s Blueprint for Collective Action for the Arts Sector...

Putting Cincinnati ON THE MAP
Over the last three years, ArtsWave-funded organizations have helped to differentiate the region through impactful collaborations and innovative programming, bolstering our region’s reputation on a national level and attracting visitors. In fact, for the third consecutive year, Greater Cincinnati’s arts garnered over 200 million media impressions in national news stories. Significantly, cultural tourism has proven to be an important economic driver, adding $292 million to our region in incremental revenues since 2016.

DEEPENING ROOTS in Our Region
The arts deepen roots in our community, engaging young professionals 597,468 times over the last year alone. 87% of young professionals surveyed across the region strongly agree that Greater Cincinnati’s vibrant arts scene influences where they live and work. Offering diverse cultural experiences is a key strategy for helping our region retain talent.

BRIDGING Cultural Divides
The benefits of the arts extend beyond individual experiences. The arts help create social cohesion and opportunities for connectivity and understanding. ArtsWave continues to be dedicated to bridging cultural divides, with $1 million in new investments planned over the next three years in an African American arts series inviting best-in-class artists from all disciplines to Cincinnati. The series will elevate the richness of African American arts, attracting audiences of all races, both locally and from outside the region.

Enlivening NEIGHBORHOODS
Over the last three years, ArtsWave-funded organizations have enlivened Greater Cincinnati’s neighborhoods by engaging over 1 million individuals in 9 out of 15 counties with free or low-cost arts experiences. ArtsWave-funded organizations are making the arts even more relevant to more people by moving outside of traditional venues.

Fueling CREATIVITY & LEARNING
ArtsWave provided funding for 410,072 arts experiences for students at 3 in every 5 schools across 15 counties, including 100% of Cincinnati Public Schools. 84% of regional educators surveyed agree that the arts are a key part of the educational experience, 83% strongly agree that the arts increase 21st century skills like critical thinking and collaboration — skills that are highly sought after by business leaders.
In 2019, ArtsWave provided support for 111 organizations and projects:

**CENITAL**
- 4-Way String Quartet LLC
- American Legacy Theatre
- Art Academy of Cincinnati
- ArtWorks
- Bi-Okoto
- The Christ Hospital Foundation
- Cincinnati Art Museum
- Cincinnati Arts and Technology Studios
- Cincinnati Ballet
- Cincinnati Center City Development Corporation
- Cincinnati Film Society
- Cincinnati Fusion Ensemble
- Cincinnati May Festival
- Cincinnati Men’s Chorus
- Cincinnati Music Accelerator
- Cincinnati Opera
- Cincinnati Playhouse in the Park
- Cincinnati Shakespeare Company
- Cincinnati Sister Cities (India)
- Cincinnati Symphony Orchestra
- Cincinnati Youth Choir
- Clifton Cultural Arts Center
- Community Happens Here, Inc.
- concert:nova
- Contemporary Arts Center
- Contemporary Dance Theater
- Eastseals Serving Greater Cincinnati Bementz Ensemble Theatre Cincinnati Epilepsy Alliance Ohio Eye of the Artists Foundation Film Cincinnati FotoFocus
- Global Music & Wellness Greater Cincinnati Alliance for Arts Education
- Imani Family Center
- It’s Commonly Jazz Jazz Alive
- Jewish Federation of Cincinnati Juneteenth Cincinnati
- Keep Cincinnati Beautiful
- Kennedy Heights Arts Center
- Know Theatre of Cincinnati
- Learning Through Art
- Linton Chamber Music
- Madisonville Community Urban Redevelopment Corporation
- MamLuft&Co. Dance
- Manifest Creative Research Gallery and Drawing Center
- Melodic Connections MUSE, Cincinnati’s Women’s Choir
- My Nose Turns Red
- National Underground Railroad Freedom Center
- Northern Gateway Chorus
- St. Aloysius
- St. Joseph Orphanage
- Taft Museum of Art
- University of Cincinnati CCM Preparatory and Community Engagement Visionaries + Voices Vocal Arts Ensemble
- Walterhoop
- Young Professionals Choral Collective

**NATIONAL**
- Hawai‘i Arts Alliance

**NORTH**
- Arts Council of West Chester & Liberty ArtsConnect
- Cincinnati Alumnae Chapter of Delta Sigma Theta Inc.
- Creative Aging Cincinnati
- Dayton Contemporary Dance Company
- Fitton Center for Creative Arts
- NallyArpana School of Performing Arts
- Oxford Community Arts Center
- Princeton City Schools
- Pyramid Hill Sculpture Park and Museum
- The Underground Academy of Cinematic Arts

**EAST**
- Cincinnati Nature Center
- The Children’s Theatre of Cincinnati

**NORTHERN KENTUCKY**
- The Baker Hunt Art & Cultural Center
- Behringer-Crawford Museum
- Boone County Public Library
- Campbell County Public Library
- The Carnegie
- The Catanlytic Fund
- City Silence/Mindful Music Moments
- Covington Partners, Inc
- Dayton Independent Schools
- Kenton County Public Library
- Kentucky Symphony Orchestra

**REGIONAL**
- BLINK®
- CET
- Cincinnati Public Radio

**WEST**
- AVO School of Ballet
- Cincinnati Landmark Productions
- Cincinnati Museum Center
- City Gospel Mission
- Community Matters
- Cincinnati Wave Pool
- Westwood Works
Arts marketing creates nearly $300 million in impact over 3 years.

ArtsWave would like to thank the individuals, companies and foundations whose arts marketing support over the past three years have made the Cultural Tourism Marketing Campaign possible:

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ArtsWave Endowment Funds
The Caro-Arr and Ralph V. Haile, Jr./U.S. Bank Foundation
Chris and Karen Bowman
The Children’s Theatre of Cincinnati
Cincinnati Art Museum
Cincinnati Arts Association
Cincinnati Ballet
Cincinnati May Festival
Cincinnati Museum Center
Cincinnati Opera
Cincinnati Playhouse in the Park
Cincinnati Shakespeare Company
Cincinnati Symphony Orchestra
Contemporary Arts Center
Ensemble Theatre Cincinnati
The Greater Cincinnati Foundation
The Landen Family Foundation, Inc.
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The Louise Taft Semple Foundation
The Thomas J. Emery Memorial
Taft Museum of Art
Dudley S. Taft
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PNC Charitable Trusts
Ohio Valley Foundation, Fifth Third Bank, Agent
Karen F. Maier and Delane Starliper
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Mehmet Yuksek

2019 Campaign Chair Jl. McGruder with 2019 Campaign Chair Leigh Fox
Photo credit: Bergette Photography

Members of the 2019 Cabinet at the Campaign finale
Photo credit: Bergette Photography

Tourism Marketing Campaign possible: whose arts marketing support over the

individuals, companies and foundations

ArtsWave would like to thank the
2019 Staff

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Krista Bondi
Jonathan Buening
Lori Burkhardt
Amanda Carr
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“We are so grateful to the hundreds of volunteers who come together each year to make our Community Campaign a success.”
— Alecia Kintner
President & CEO
ArtsWave

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Bold indicates 50% or greater employee participation

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“We are so grateful to the hundreds of volunteers who come together each year to make our Community Campaign a success.”
— Alecia Kintner
President & CEO
ArtsWave

Continued on next page
“The arts make us relevant. Whether you’re expanding your professional network or just trying to make new friends, ArtsWave and its affinity groups allow us to learn about art from new perspectives while connecting with others.”
— Jennifer Damiano, PNC Bank
Women's Leadership Roundtable Members, Continued

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— Kei and Shannon Lawson

* Denotes Steering Committee Member
Young Professional Leaders are dedicated to cultivating awareness, encouraging engagement in and promoting philanthropy for ArtsWave with the next generation of community leaders. Membership is open to Young Professionals who contribute $500 or more to the ArtsWave Community Campaign.

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- Albert M. Goldman and
- William D. Meredith
- Michelle Hill and Ms.
- Nana Gordon
- Elizabeth Eddy
- Michael Ehrman
- Elizabeth Enquirer Media, Cincinnati Business Courier

- Dewey’s Pizza for its sponsorship of ArtsWave’s Bistcho™ Awards, providing in-kind support.
- Game Day Communications for their tremendous sponsorship of ArtsWave Days.
Future Endowment, Bequest and Planned Gift Commitments

Legacy and Endowment Gifts