



The Knowitall Educational Travel Company's 2012 Kubla Khan Tours of Xanadu

Survey produced by Susie on student placement. Please fill in the following questions so that I can get my certification in Travel & Tourism.

1. Name and address: _____

2. Why did you choose the Knowitall tour to Xanadu?

- (a) For its educational content
- (b) For its visits to exotic sites
- (c) For its value for the money
- (d) Because it's cool

3. How long was your holiday? 1 week 2-3 weeks Over 5 weeks

Comment _____

4. Did the holiday meet your expectations? YES/NO

5. Complete this sentence: I thought the Kubla Khan Tour of Xanadu was _____

6. Which tickets did you buy?

Luxury 4-star tickets Standard tickets Very cheap tickets for budget travelers

7. Rate the food provided on the following scale:

Delicious Good Acceptable Average Uninteresting Inedible

8. Choose the best answer:

I learned loads/ a lot/ a few interesting things/ a little/ nothing – about Coleridge.

9. Did you learn anything on the Alph the Sacred River boat trip?

Strongly agree Agree Slightly Agree Slightly disagree Strongly disagree

10. I am likely to:

- Repeat the tour
- Recommend the tour to my friends/family
- Take another KETC tour
- Join the PFP society, affiliated to KETC

11. On the whole do you prefer poems in (a) iambic tetrameter or (b) Rustavelian quatrains?

(a) (b)

12. Rate the Caverns Measureless to Man on a 1 to 5 scale:

1 —————> 2 —————> 3 —————> 4 —————> 5

13. Taking into account the seasonal variations inevitable on these tours, the shorter hours of access to the gardens in winter months, the risk of getting lost in the forests ancient as the hills and of slipping on the rough steps throughout the girdling walls and towers, do you feel the guide spoke at the right intellectual level and gave due heed to health and safety? YES/NO