



Contact: Kathy DeBrosse,
Vice President, Marketing & Engagement
937.207.3079

MEDIA ALERT

ArtsWave to hold press conference Tuesday to unveil NEW artist relief fund for artists throughout 15 counties in Cincinnati region

- Who:** ArtsWave, the engine for the Cincinnati region's arts
- Speakers: ArtsWave President & CEO, Alecia Kintner; City of Lebanon Mayor, Amy Brewer; ArtScape Lebanon Board Chair, Donna Pennock.*
- What:** Press Conference announcing NEW artist relief fund with broadened geography eligibility to help more artists throughout the Cincinnati region.
- Artists across the nation and here in the Cincinnati region have been devastated by the pandemic. Having just finished funding artist relief for city of Cincinnati artists, ArtsWave has created a NEW relief fund designed to help artists throughout the entire region.*
- When:** Conference: Tuesday, January 5, 2021 – 1:00 p.m., with artists working in gallery space from 12:30 to 1 p.m. (for b-roll); press interviews and questions afterwards.
- Where:** The Art Depot at ArtScape Lebanon, 740 US-42 in Lebanon.
- COVID Safety:** Precautions include mandatory mask-wearing, social distancing. Total expected audience: 25-30 + media.

###

About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2020, ArtsWave amassed \$13+ million for the arts, through a combination of its 2020 Campaign and a separate Arts Vibrancy Recovery Fund, designed to ensure the solvency and a vibrant return of the region's arts assets in the wake of the unprecedented health and economic crisis.

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations throughout Cincinnati, Northern Kentucky and Southeastern Indiana that employ 10,000+ individuals as artists, performers and staff. The sector was hit at the onset of the coronavirus crisis, when venue and performance closures were announced in early March. ArtsWave has accelerated \$2.4 million in grant payments for 43 organizations which receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, and has provided Emergency Arts & Culture Organization grants to 47 organizations. The public can help fund these and additional, evolving efforts at artswave.org/give.