

Contact: Kathy DeBrosse VP, Marketing & Engagement 937.207.3079; <u>kathy.debrosse@artswave.org</u>

## Simply the Best: Set up your 2022 for success

Whether it's a small tweak or a major overhaul, it's important to have a plan for the changes you want to make in your life. Using the arts as inspiration, **Valerie Jacobs**, Chief Growth Officer at LPK, guides you through the "inspiration equation" and talks with local creative leaders Kim Popa, Amy Tuttle, Montez Sorrells, and Raven Fulton, to help you think about your life, and your future, in amazing new ways during this incredible evening.

Can being a bad, boring faker unlock your biggest creative breakthroughs? Jacobs says yes. With a focus on self-care and holistic well-being, Jacobs explains how to develop your unique Inspiration Equation: creating the right conditions to ignite powerful ideas, turbo-charge your talents, and live at your most inspired.

Sign up now for **2022: Your Creative, Best Self** on **Thursday, Dec. 2** at **7 p.m.** This is the final program in ArtsWave's monthly Arts4Wellness series of live, socially-distanced arts and wellness programs meant to keep ArtsWave donors healthy and hopeful throughout 2021. **Register at <u>artswave.org/2022</u>**.

Jacobs is a world-renowned authority on forecasting sociocultural trends and has presented at leading design conferences on future thinking. She works with an intuition and quick wit, weaving research, analysis and trend data to guide you through making strategic and creative decisions.

Kim Popa and Amy Tuttle from Pones will demonstrate how movement can channel our creativity and inspire change in our lives. Montez Sorrells, The Pounce Coach, will talk about turning your creativity into a can-do attitude for the year ahead, and Raven Fulton from Paloozanoire, will share work from the Black and Brown Faces 2022 exhibition at the Cincinnati Art Museum.

Get ready to live your best life with renewed purpose and inspiration in 2022!

This event is a thank-you gift for our ArtsWave Pass donors. Haven't given to ArtsWave yet? No problem. Sign up now to become your best self and give to the arts after you register. Please visit <u>artswave.org/pass</u> or email <u>artswavepass@artswave.org</u> to sign up today or with questions.

## About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. ArtsWave raised \$11 million for the arts in 2021, despite the difficult 18-month health and economic crisis that has affected the entire region. Donations can be made at <u>artswave.org/give</u>.