



MEDIA ALERT

Press Conference: 2023 ArtsWave Campaign Kick-off, including Launch of “More Arts, More Kids” Education Challenge and announcement of BLINK economic impact

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WHAT: 2023 ArtsWave Campaign Kickoff – largest community campaign in nation and primary way local arts are funded – will launch with goal and key strategies announced. Coming off a strong year for the arts, economic impact results from this past BLINK® will also be revealed. In addition, the “More Arts, More Kids” Chairmen's Challenge for Arts Education will be shared.

WHEN: 8:30 – 9 a.m. for remarks, with breakfast beforehand, 8-8:30 a.m.

WHO: Alecia Kintner, President & CEO, ArtsWave
Carl Satterwhite, 2023 ArtsWave Campaign Co-Chair and President & Owner, RCF Group
Scott Robertson, 2023 ArtsWave Campaign Co-Chair and Chairman & CEO, RCF Group
City of Cincinnati Mayor Aftab Pureval
Justin Brookhart, Executive Director, BLINK

LOCATION: Contemporary Arts Center (44 6th Street, Cincinnati, OH 45202) - Sixth Floor Creativity Center (also one of the locations/recipients for “More Arts, More Kids” Chairmen's Challenge Funding)

About ArtsWave:

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Each year, ArtsWave raises \$11M+ from tens of thousands of donors – corporations, employees, foundations, residents and others – to support more than 150 arts organizations, projects and artists. Donations can be made at artswave.org/give.