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## ArtsWave to Host Outdoor Theater Performances at Boone Woods Park

CINCINNATI (April 6, 2021) – ArtsWave, the region's engine for the arts, announces an afternoon of theater on April 24<sup>th</sup>, from 1 to 5 p.m., at Boone Woods Park, as part of its free monthly outdoor concert series, Enjoy the Arts @ Parks, presented by Macy's.

The afternoon will kick off at 1 p.m. with Cincinnati Shakespeare Company performing a new production of Shakespeare's classic tragedy, "Julius Caesar." This 90-minute play is directed by Christian Wiltshire and is produced to be staged outside.

At 3:30, The Children's Theatre of Cincinnati will present "Martin's Dream." Directed by Dr. Daryl Harris, "Martin's Dream" is a one-person show created and performed by Deondra Kamau Means. Means will lead an exploration of Dr. Martin Luther King, Jr.'s life through story, speech and song. Audiences will follow along from Dr. King's childhood in the Deep South through his famous "I Have a Dream" speech on the steps of the Lincoln Memorial.

Enjoy the Arts @ Parks Series, presented by Macy's, is a new, eight-month series programmed during ArtsWave's 2021 Campaign to fund the arts. Each event features multiple performances from a diverse set of arts organizations and independent artists. ArtsWave created the series through partnerships with Great Parks of Hamilton County, the City of Covington (Devou Parks) and Boone County Parks (Boone Woods).

New donors to ArtsWave and those increasing their last gift by 10%+ can receive a free year-long Great Parks of Hamilton County Motor Vehicle Permit, which allows free parking at all Great Parks of Hamilton County throughout 2021, as well as other benefits.

Macy's has sponsored ArtsWave's Campaign event activities for more than 15 years. Their support has enabled ArtsWave to engage residents across the region in the arts during the time of year when the community comes together to keep those arts funded. That engagement is critical for ArtsWave, which is the largest community arts fund in the nation. It takes tens of thousands of donations from individuals and support from hundreds of companies and organizations to make their Campaign successful. Funds from the 2021 Campaign will support 100+ projects and organizations throughout the 15 counties that make up the Cincinnati Region.

Concerts are free and more information can be found at artswave.org/parks.

Donations to the arts can be made at <u>artswave.org/give</u>.

## About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants.

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations that employ 10,000 individuals as artists, performers, and staff. When venue and performance closures were announced in early March 2020, ArtsWave worked quickly to accelerate \$2.4 million in grant payments for 43 organizations that receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, provided Emergency Arts & Culture Organization grants to 47 organizations, and administered \$3,700,000 in relief funds at the federal, county and city level to arts organizations and artists. Throughout the year, ArtsWave provided \$750,000+ in support to cultural organizations led by or serving primarily BIPOC audiences. ArtsWave amassed \$13+ million for the arts last year, through a combination its 2020 Campaign and an additional Arts Vibrancy Recovery Fund, focused on getting the arts through this challenging time. The public can help fund the Campaign and additional, evolving efforts at artswave.org/give