

Contact: Kathy DeBrosse VP, Marketing & Engagement

937.207.3079; kathy.debrosse@artswave.org

ArtsWave Boardway Bound Open for Applications for 2023 Class

CINCINNATI (May 3, 2023) — Boardway Bound, ArtsWave's signature nonprofit arts board leadership and development program, is taking applications for its fall program with a virtual information session happening next week.

The one-of-a-kind program, which includes board placement as a key component, has been in place since 2004, matching nearly 500 individuals from local companies on arts boards, ushering a new generation of leadership, adding capacity to arts institutions and creating boards that reflect the diverse communities each organization serves.

Boardway Bound attracts professionals who are passionate about making a difference in the region. The program provides all the tools necessary to become a successful arts board volunteer, while offering a unique peer learning environment across companies, and the chance to interact with Greater Cincinnati's arts professionals. For ArtsWave, the program is an important component of its "Lifting As We Learn" DEIA commitment to establish systems and programs to recruit board members that represent the diverse communities that the region's arts organizations serve.

Comprised of six, two-hour sessions from October 19 to November 30 with a graduation event on December 7, Boardway Bound will be held in person at ArtsWave's offices. The program includes networking opportunities with leaders of arts organizations before each session. It includes classroom interaction with videos, case studies and panel discussions. Information on best practices, industry trends and the Cincinnati region's arts scene is shared over the course of the program. Topics range from advocacy, fundraising and marketing to understanding arts budgets and nonprofit governance. In the final session, candidates meet with arts groups in a speed-dating approach. The program culminates with a matched relationship that the newly trained board candidate and arts organization define together, leading in many cases to a subsequent invitation to join in a board role.

Networking is a key component of the program and is sponsored by the law firm Thompson Hine LLP. Cincinnati office partner Shane Starkey notes, "With networking sessions that engage participants with each other and leaders of the arts and a graduation celebration with alumni, participants will have strong interaction throughout their Boardway Bound experience that they can use to expand their professional network." Beyond the networking benefit, ArtsWave President and CEO, Alecia Kintner adds, "The program also provides insight into the business challenges faced by arts organizations and how they contribute to the region's economy and reputation."

The program has served as a welcome strategy for employee development for major employers, such as P&G, Thompson Hine LLP, PNC, Cincinnati Children's Hospital & Medical Center, Ohio National Financial Services, Fifth Third Bank, Champlin Architecture, EY, GE Aviation, Kroger and The Christ Hospital Health Network.

An informational session for prospective applicants and employers will be held livestream on May 9 at 12-1 p.m. Interested participants are encouraged to <u>sign up here</u>.

Boardway Bound applications are due June 30. Applicants from all backgrounds and career stages are welcome. ArtsWave encourages diverse candidates at all career levels, with the goal of ensuring that the programs and practices of the region's arts and cultural organizations are reflective of our entire community.

Visit artswave.org/boardwaybound for more information or to apply.

###

About ArtsWave:

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Each year, ArtsWave raises \$11+ million from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. Donations can be made at artswave.org/give.