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### **Free Yoga at New FC Cincinnati TQL Stadium for ArtsWave Donors**

CINCINNATI (June 9, 2021) — Bring your yoga mat and get a sneak peak of the all-new FC Cincinnati Stadium in the calmest of ways, through a set of **no-cost** comfortably spaced outdoor yoga classes on the Mercy Health Plaza near the new field!

Join ArtsWave Saturday morning, June 26 for a once-in-a-lifetime opportunity to be in the new home of one of Cincinnati's hottest professional sports teams. This event is a thank-you gift for ArtsWave donors. If you haven't had a chance yet to give to ArtsWave yet, you can sign up for your yoga class and [give](#) after you register to support the arts.

This event is part of ArtsWave's year-long Arts4Wellness series, meant to keep ArtsWave donors healthy and hopeful throughout 2021. Reserve your spot [here](#).

Arts4Wellness is an added benefit to ArtsWave's most popular benefit, ArtsWave Pass, which is available for donors who give \$75+. Timing of the series has been aligned to the 2021 ArtsWave Campaign, the traditional time of year in which the community comes together to fund the arts.

2021 ArtsWave Campaign Chair and HORAN President and CEO Terry Horan sees this year's reimagined ArtsWave Pass and its new addition of an Arts4Wellness series as "a relevant and much needed way to use the arts on a personal level to stay healthy, mentally and physically. This series shows how the arts can both ground and uplift us." ArtsWave President & CEO Alecia Kintner adds that "in this unique year, the arts are essential for our own personal wellbeing as well as our region's overall health. With the help of the community, this year's funding will assist in jumpstarting the Cincinnati region economically through the arts."

For more information on the new arts and wellness series, please go to [ArtsWave.org/Arts4Wellness](https://artswave.org/Arts4Wellness) and to gain access to the new series, please consider a donation of \$75+, selecting ArtsWave Pass as a benefit when you make your [gift](#).

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#### **About ArtsWave:**

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In

the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2020, ArtsWave amassed \$13+ million for the arts, through a combination of its 2020 Campaign and a separate Arts Vibrancy Recovery Fund, designed to ensure the solvency and a vibrant return of the region's arts assets in the wake of the unprecedented health and economic crisis.

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations that employ 10,000 individuals as artists, performers, and staff. When venue and performance closures were announced in early March 2020, ArtsWave worked quickly to accelerate \$2.4 million in grant payments for 43 organizations that receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, provided Emergency Arts & Culture Organization grants to 47 organizations, and administered \$3,700,000 in relief funds at the federal, county and city level to arts organizations and artists. Throughout the year, ArtsWave provided \$750,000+ in support to cultural organizations led by or serving primarily BIPOC audiences. ArtsWave amassed \$13+ million for the arts last year, through a combination its 2020 Campaign and an additional Arts Vibrancy Recovery Fund, focused on getting the arts through this challenging time. The public can help fund the Campaign and additional, evolving efforts at [artswave.org/give](https://artswave.org/give).