



Contact:
Kathrine Nero
Game Day
knero@gamedaypr.com

BLINK® is BACK in Northern Kentucky for 2022

The Art, Light & Culture Event that is the Region's Largest Event Will Return This Fall with Programming in NKY

COVINGTON, KY (July 12, 2022) - Organizers and supporters of BLINK ® Cincinnati, illuminated by ArtsWave, announced initial plans for Northern Kentucky's participation in the 2022 Art, Light & Culture Festival.

Speakers at today's media event included: Covington Mayor **Joseph Meyer**, **Brendon Cull**, President of the Cincinnati USA Regional Chamber, **Justin Brookhart**, Executive Director of BLINK, **Nick Wade**, Executive Director of Renaissance Covington and **Julie Kirkpatrick**, President & CEO of meetNKY.

"In 2019, the extension into Northern Kentucky was a grand experiment to make BLINK a regional event," said **Cull**. "We are excited to build upon that connection through the support of MeetNKY, cities of Covington and Independence, and the region as a whole."

From October 13-16, the Covington area will receive the full BLINK Experience of world-class local and international artists. Along with an installation on the Covington riverfront that will be seen on both sides of the river, plans are underway to connect the event from Roebling Point, through Downtown Covington, stretching installations to the doorsteps of the Covington Arts District.

"We are so excited to celebrate the cultural vibrancy and history of the region by bringing a world-class art experience to the streets of Covington," said Brookhart. "We've begun working with some incredible partners in the region to light up their buildings as well as highlighting institutions doing important work in the city."

"We are thrilled and honored to be welcoming BLINK back to Covington," said Kirkpatrick. "We believe in the power of this event and how it connects us. We look forward to welcoming the millions of visitors to our region for this epic event."

###

About BLINK

Last experienced by over 1.3M people in 2019, BLINK, Illuminated by ArtsWave, welcomes all to Cincinnati, Ohio October 13-16, 2022. The four-day, 30 city block, outdoor art experience is sure to be unforgettable, uniting street art, projection mapping and light-based installations.

Not only does the event speak to the dynamic evolution of the Cincinnati art community, it calls upon the city's deep roots in supporting the arts. BLINK is illuminated by ArtsWave, the first and largest community campaign in the nation and the primary way that Cincinnati funds its arts. When tens of thousands of people and hundreds of companies give to ArtsWave, they support 150 cultural organizations and projects each year like BLINK that make our region vibrant.

Donations to BLINK and other arts projects and organizations can be made at artswave.org/give.

BLINK is produced and curated by its Executive Partners - the Cincinnati USA Regional Chamber, AGAR, Brave Berlin, and the Haile Foundation, and produced in conjunction with its Partners ArtWorks, Cincy Nice, and ish - to provide opportunities for regional artists and bring in global creators all in the pursuit of a stronger community.

Game Day Communications | 700 West Pete Rose Way, Cincinnati, OH 45203

Unsubscribe jreau@gamedaypr.com

Update Profile | Constant Contact Data Notice

Sent byknero@gamedaypr.comin collaboration with

