



Contact: Kathrine Nero Game Day knero@gamedaypr.com

Video introduction of a Drone Show by Sky Elements Drone Shows: https://youtu.be/306ZV_bKUag

Photos of Sky Elements Drone Show

First-time BLINK® Drone Show presented by altafiber will shine on both sides of the river from Oct 13-16

CINCINNATI (August 25, 2022) – **BLINK®**, **illuminated by ArtsWave** in partnership with Sky Elements Drone Shows, will introduce its **first-ever Drone Show presented by altafiber** at Smale Riverfront Park for viewing in Cincinnati and Covington with two shows each evening from **October 13-16**.

The BLINK <u>Drone Light show</u>, which will include 300 drones for an approximately 10 minute show, will be a sequence of unmanned aerial vehicles, or UAVs, operating in harmony to display 3D imagery, animations and lighting. The creative for the BLINK Drone Show will be executed by Covington-based Durham Studios and will be **unveiled on October 13 at 8 p.m.** and repeated twice each evening over the weekend of BLINK.

"altafiber is excited to partner with BLINK to bring a new technology-based experience to the event to surprise and delight fans on both sides of the river," said **Leigh Fox**, CEO of altafiber. "BLINK has an exciting way of bringing together our community through creative technological advances and altafiber is thrilled to support this effort."

"The BLINK Drone Show will connect Cincinnati and Covington riverfronts with an array of animation using the drone technology provided by Sky Elements Drone Shows," said **Justin Brookhart**, Executive Director of BLINK. "The Drone Show will highlight the beautiful Suspension Bridge as the back drop for the nightly shows."

Attendees will be able to see the lighted sky spectacle along both sides of the Ohio River. To provide optimal viewing experiences, BLINK has partnered with CVG airport to create designated viewing areas at Smale Park in Cincinnati and the Covington Landing Amphitheater in Northern Kentucky.

Sky Elements Drone Shows, based in Fort Worth, Texas, is an award-winning drone light show company that has produced hundreds of drone light shows throughout the United States and internationally. Sky Elements Drone Shows brings their exciting aerial entertainment to community events, private parties, and corporate events both large and intimate. To learn more about Sky Elements Drone Shows visit www.skyelementsdrones.com.

"The Sky Elements team is looking forward to bringing this new and unique technology to the Cincinnati and Covington communities," said Rick Boss, Vice President of Business Development at Sky Elements.

Last experienced by over 1.3M people in 2019, BLINK, Illuminated by ArtsWave, welcomes all to Cincinnati, Ohio October 13-16, 2022. The four-day, 30 city block, outdoor art experience is sure to be unforgettable, uniting street art, projection mapping and light-based installations.

Not only does the event speak to the dynamic evolution of the Cincinnati art community, it calls upon the city's deep roots in supporting the arts. BLINK is illuminated by ArtsWave, the first and largest community campaign in the nation and the primary way that Cincinnati funds its arts. When tens of thousands of people and hundreds of companies give to ArtsWave, they support 150 cultural organizations and projects each year like BLINK that make our region vibrant. Donations to BLINK and other arts projects and organizations can be made at artswave.org/give.

BLINK is produced and curated by its Executive Partners - the Cincinnati USA Regional Chamber, AGAR, and the Haile Foundation, and produced in conjunction with its Partners ArtWorks, Cincy Nice, and ish to provide opportunities for regional artists and bring in global creators all in the pursuit of a stronger community.



EXECUTIVE PARTNERS





Carol Ann and Ralph V. Haile, Jr. FOUNDATION

PRODUCING PARTNERS







PARADE PARTNER

Game Day Communications | 700 West Pete Rose Way, Cincinnati, OH 45203

Unsubscribe jreau@gamedaypr.com

Update Profile | Constant Contact Data Notice

Sent byknero@gamedaypr.comin collaboration with

